

U.S . DELOREAN DEALERS NOW FLOODED WITH ORDERS

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As news of John **DeLorean** 's troubles **flooded** national airwaves Wednesday, many people who apparently fear his gull-winged sports car will become another Cord or DeSoto jammed **DeLorean dealer** phone lines and showrooms across the country.

"I've had more calls today than I've probably had in the last six weeks," said Dan Pfeiffer, a Lincoln-Mercury - **DeLorean dealer** in Grand Rapids.

DeLorean 's arrest on cocaine charges and the Britain's decision to close his Northern Ireland plant ironically was good news for the car.

Last week, Pfeiffer said, he had trouble selling the cars at the suggested \$25,000 sticker price, and last summer sold most of them at a \$5,000 discount. **Now** , he said, he should have no problem getting at least the sticker price.

George Roberts, new-car sales manager of the Southfield-based Tamaroff Buick-Honda-**DeLorean** , said the dealership received about four times the usual number of calls from people interested in the car.

Bob Hanson, new-car sales manager at Jerry Goodwin Dodge in Fullerton, Calif., said he had been selling four cars a week, but expects to sell that many in the next two days. "I think this is the end of the **DeLorean** , and so do a lot of car collectors."

But Joe Simpkins, general manager of Vista Volkswagen , a **DeLorean dealer** in Pompano Beach, Fla., said he had "only a few calls today (Wednesday). But I expect a flood of them.

"If this was a theatrical move on part of John Z., this is the greatest ever . It would be the greatest case of a guy going down **with** the ship in the history of the auto industry.

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